

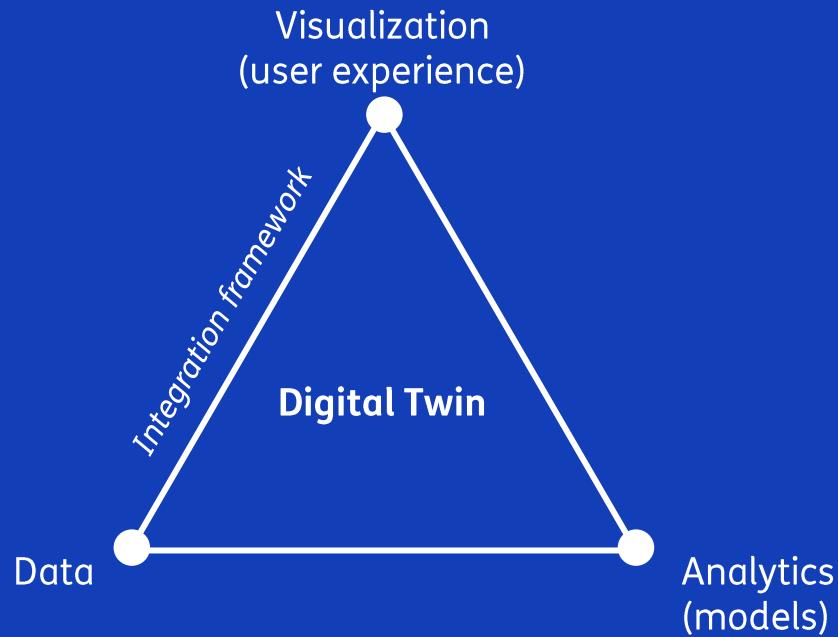
# Move21 Hamburg Digital Twin

Predictive digital city replica with TNO Urban Strategy for simulating shared modes and logistics.



# Digital Twins: making complexity manageable

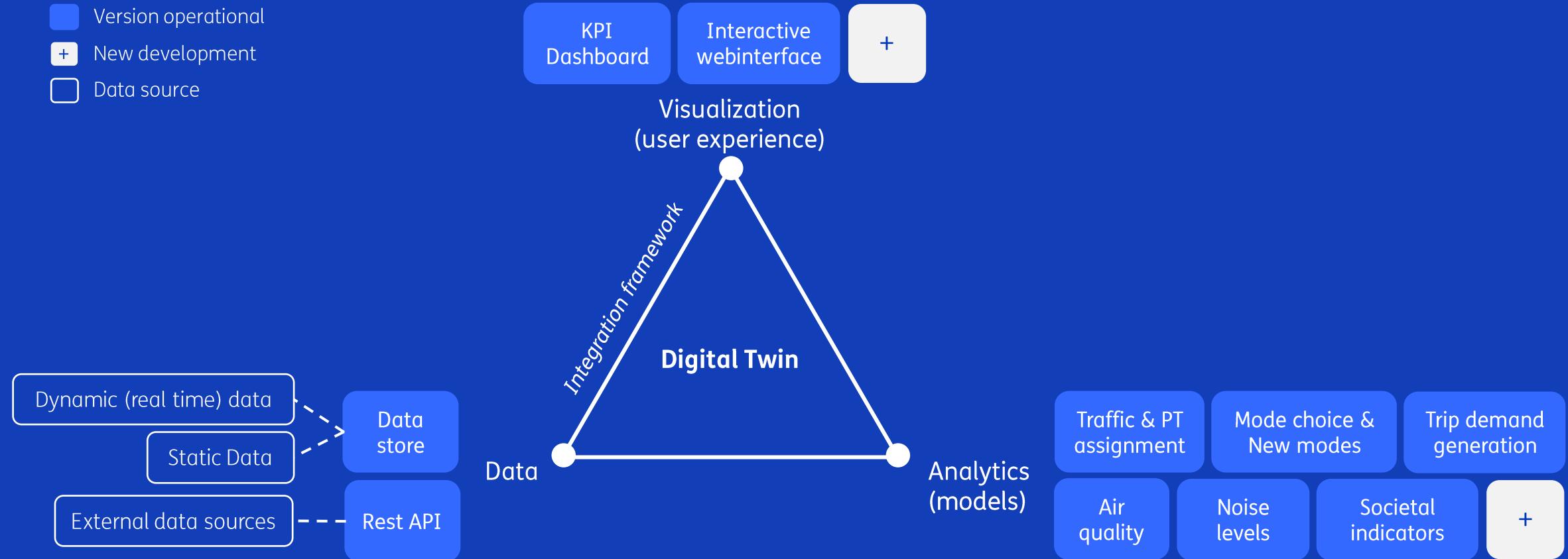
- Digital Twins are realistic digital replica's of the real world, consisting of the integration of data, analytics and visualization.



- Integral overview on multiple domains by visualization of the current situation or future situations
- Possibility to interact with data with analytics (models) to form exploratory ‘what-if’ analysis
- Cooperation of multiple stakeholders and decision making processes based on multiple KPI’s.

# Digital Twins: making complexity manageable

- Version operational
- New development
- Data source



Walter Lohman, Hans Cornelissen, Jeroen Borst, Ralph Klerkx, Yashar Araghi, Erwin Walraven,  
Building digital twins of cities using the Inter Model Broker framework, Future Generation Computer Systems, Volume 148, 2023, Pages 501-513, ISSN 0167-739X,  
<https://doi.org/10.1016/j.future.2023.06.024>.

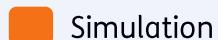
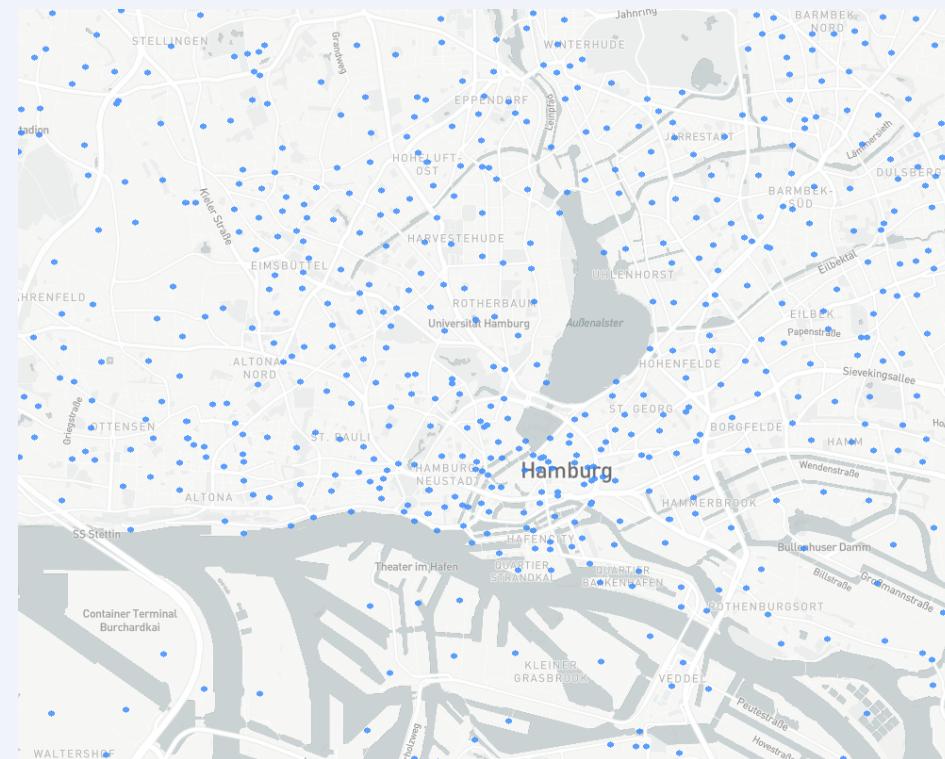
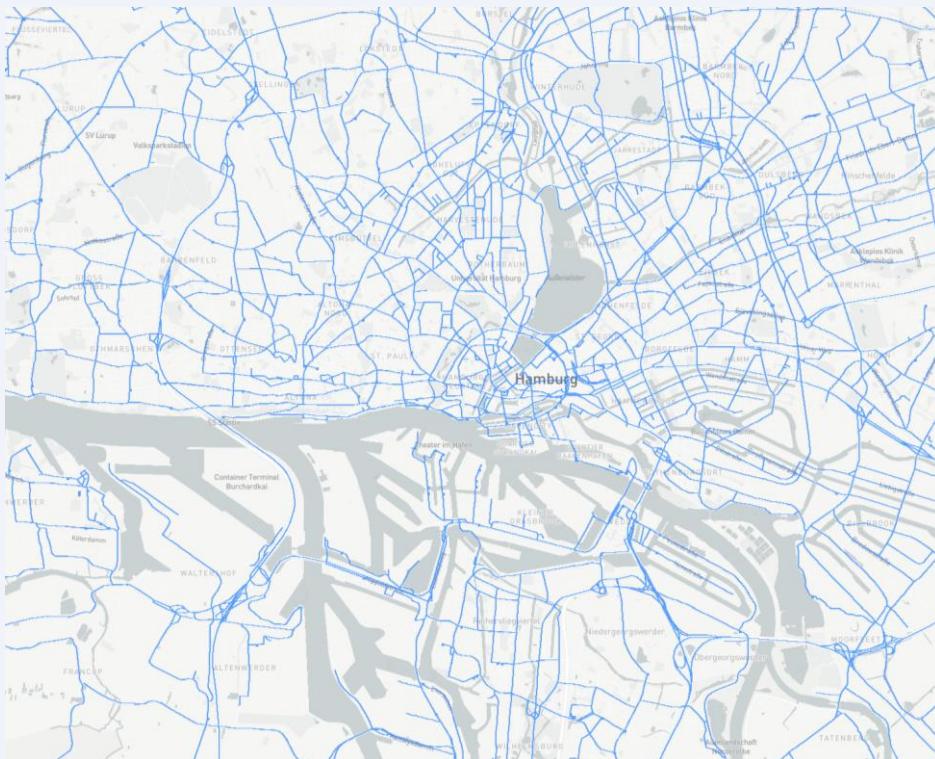
# Simulating shared modes in Urban Strategy

Input data from Visum

Network

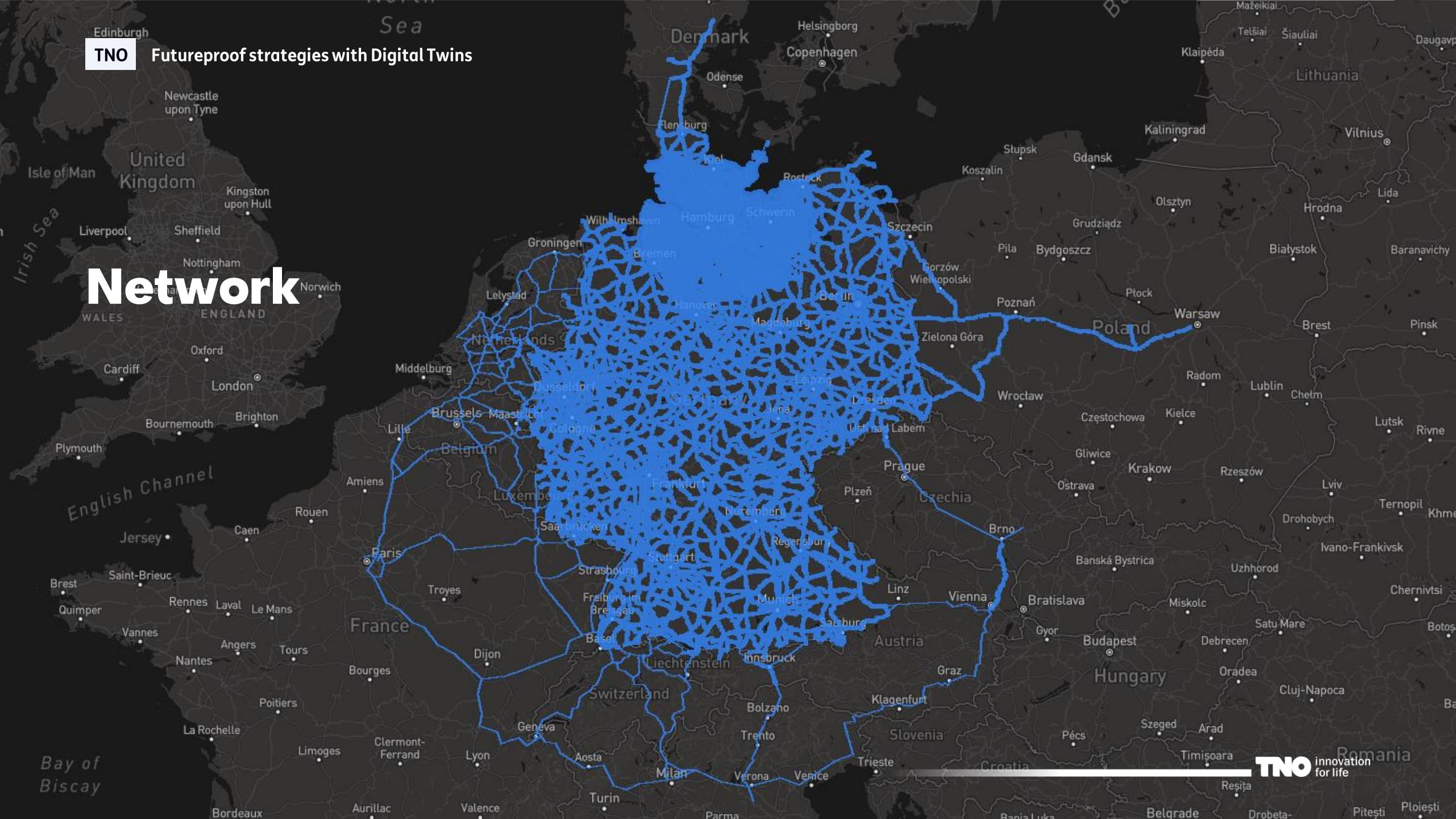
Zones

OD-matrices

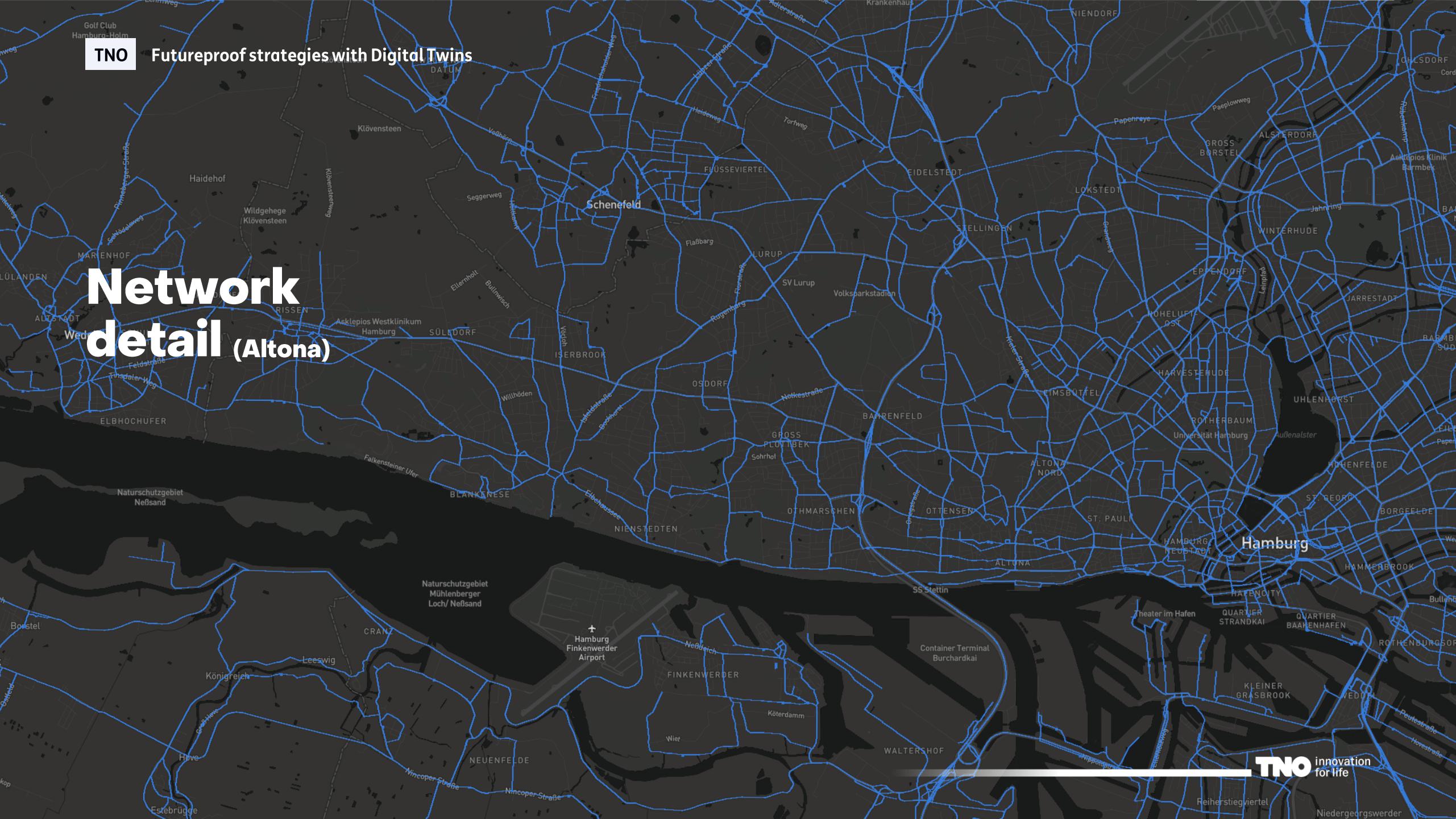


→ Data exchange

# Network



# Network detail (Altona)



# Network detail (car)

Selected [Roads] object - id [L-374456]

Dimensions  
1-Car

Road ID  
374456

Wegdek type

Intensity (7.00-9.00)  
613.13

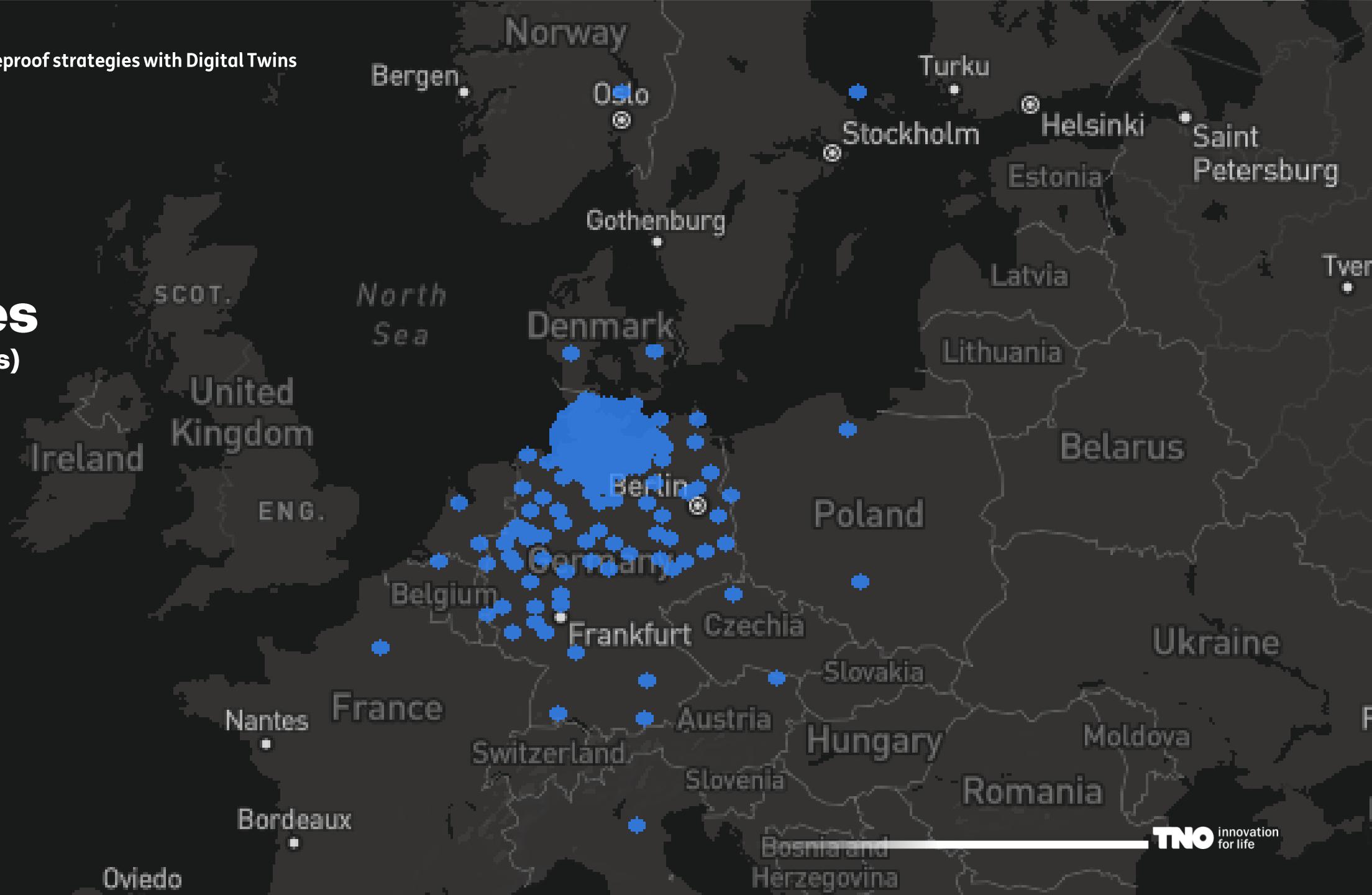
Speed  
50.00

Capacity  
2200.00

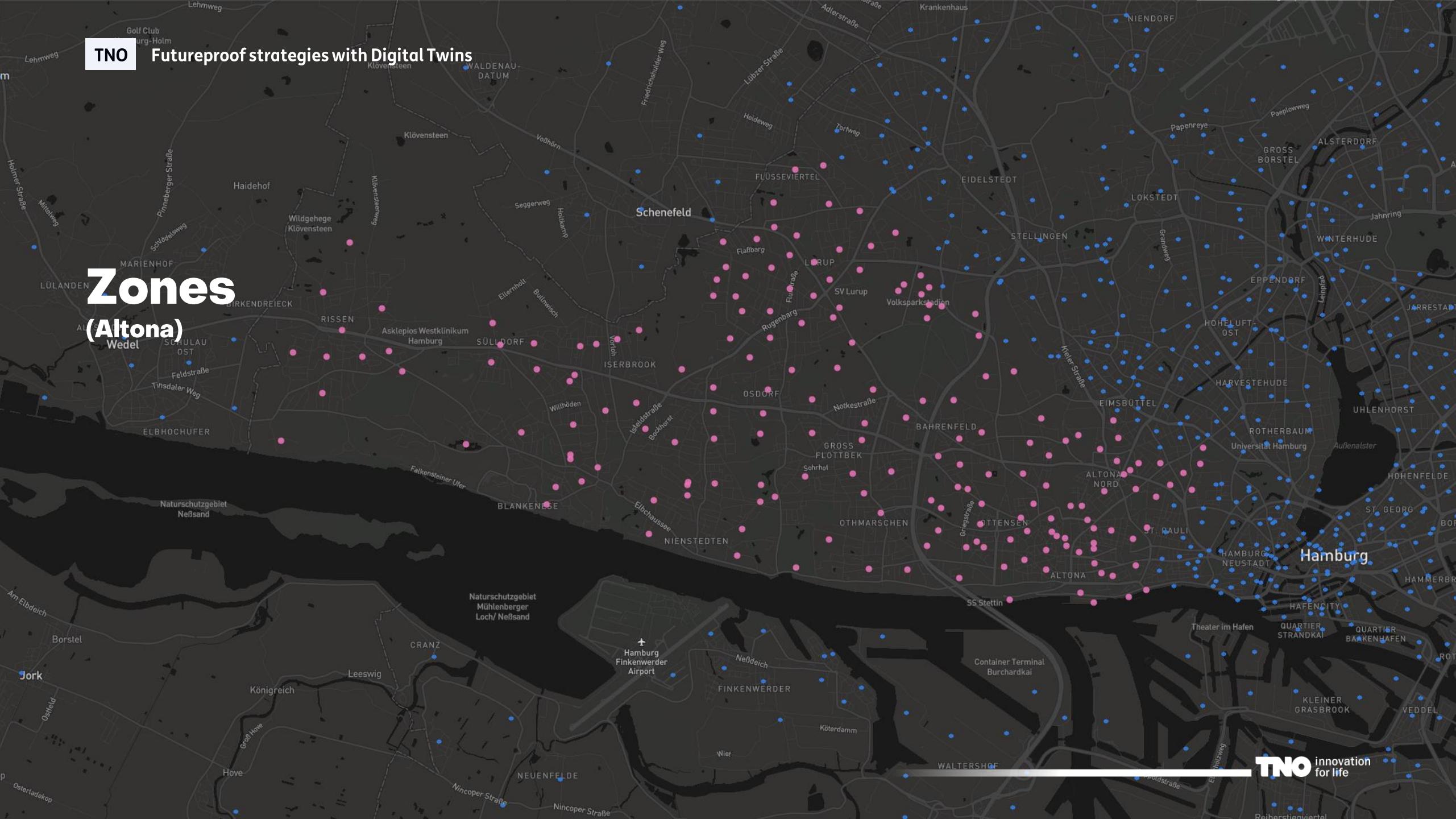
Control Sub-types

| Road                    |
|-------------------------|
| Car: Speed / Capacity   |
| Truck: Speed / Capacity |
| Bike: Speed / Capacity  |
| Tunnel                  |

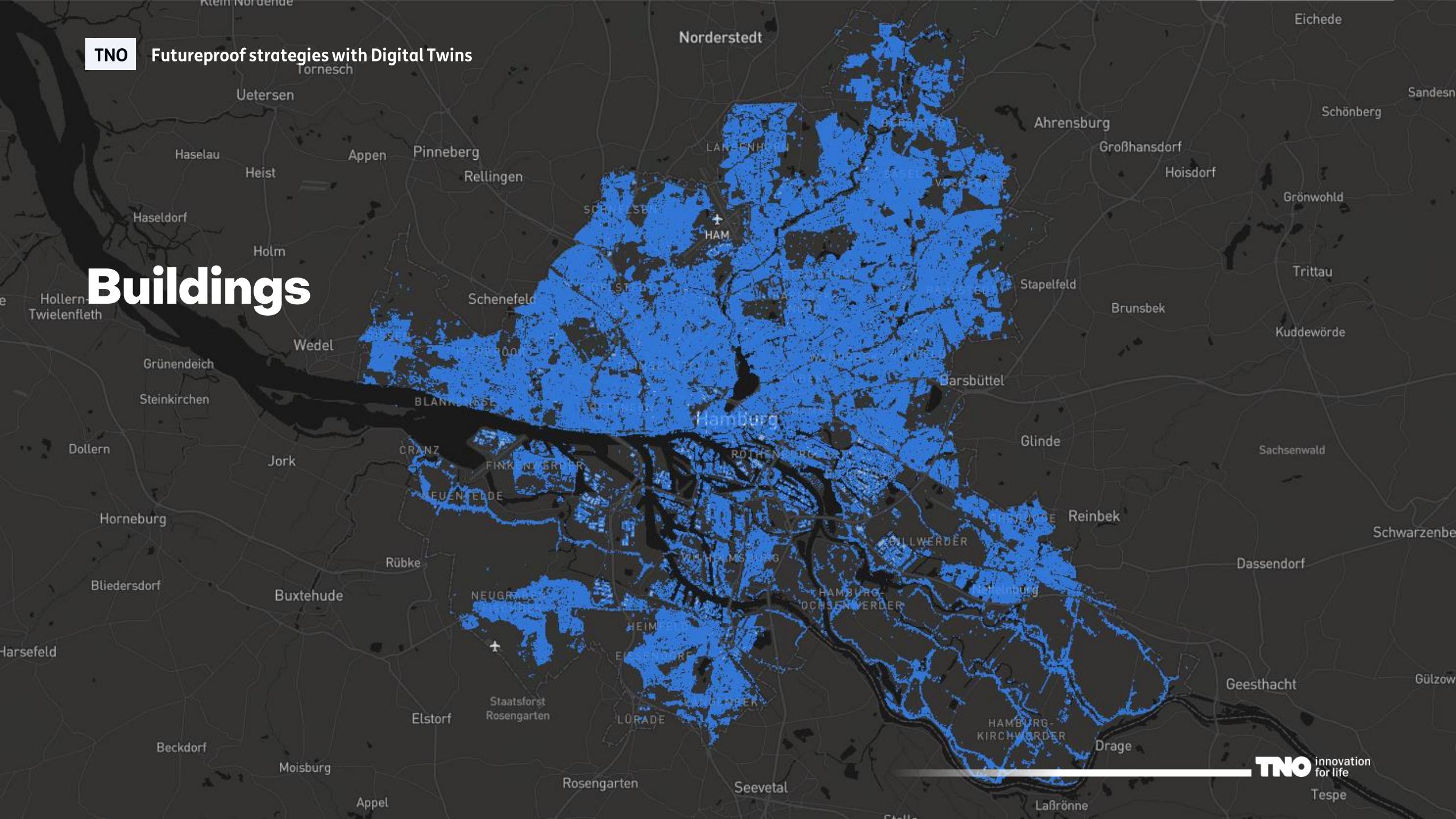
# Zones (centroids)



# Zones (Altona)



# Buildings



# Shared modes available

Apply control 'Availability of Shared bikes' to Zones 17 selected objects

Control name \*

Hub: Shared bikes

Control description

Mode availability for origin zone

1

Mode availability for destination zone

1

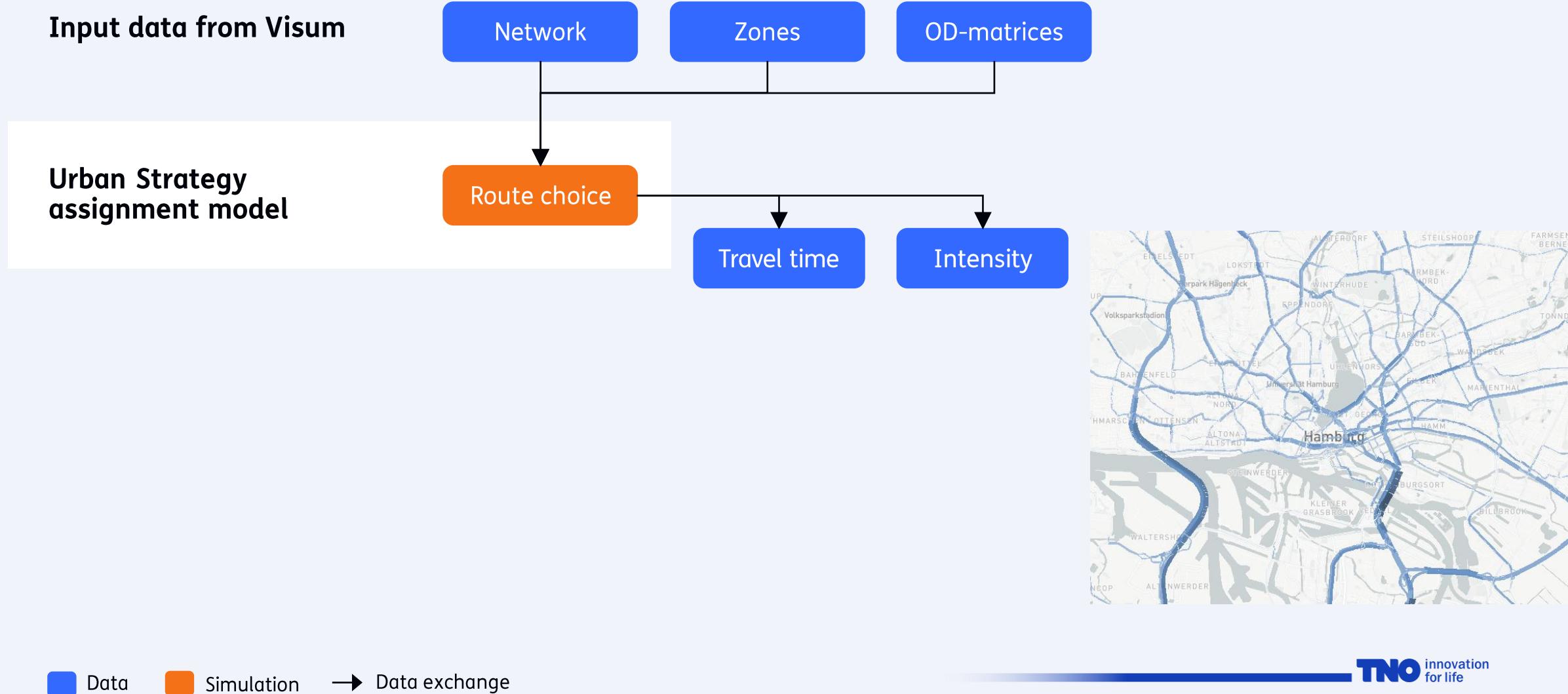
Select mode \*

Shared bikes

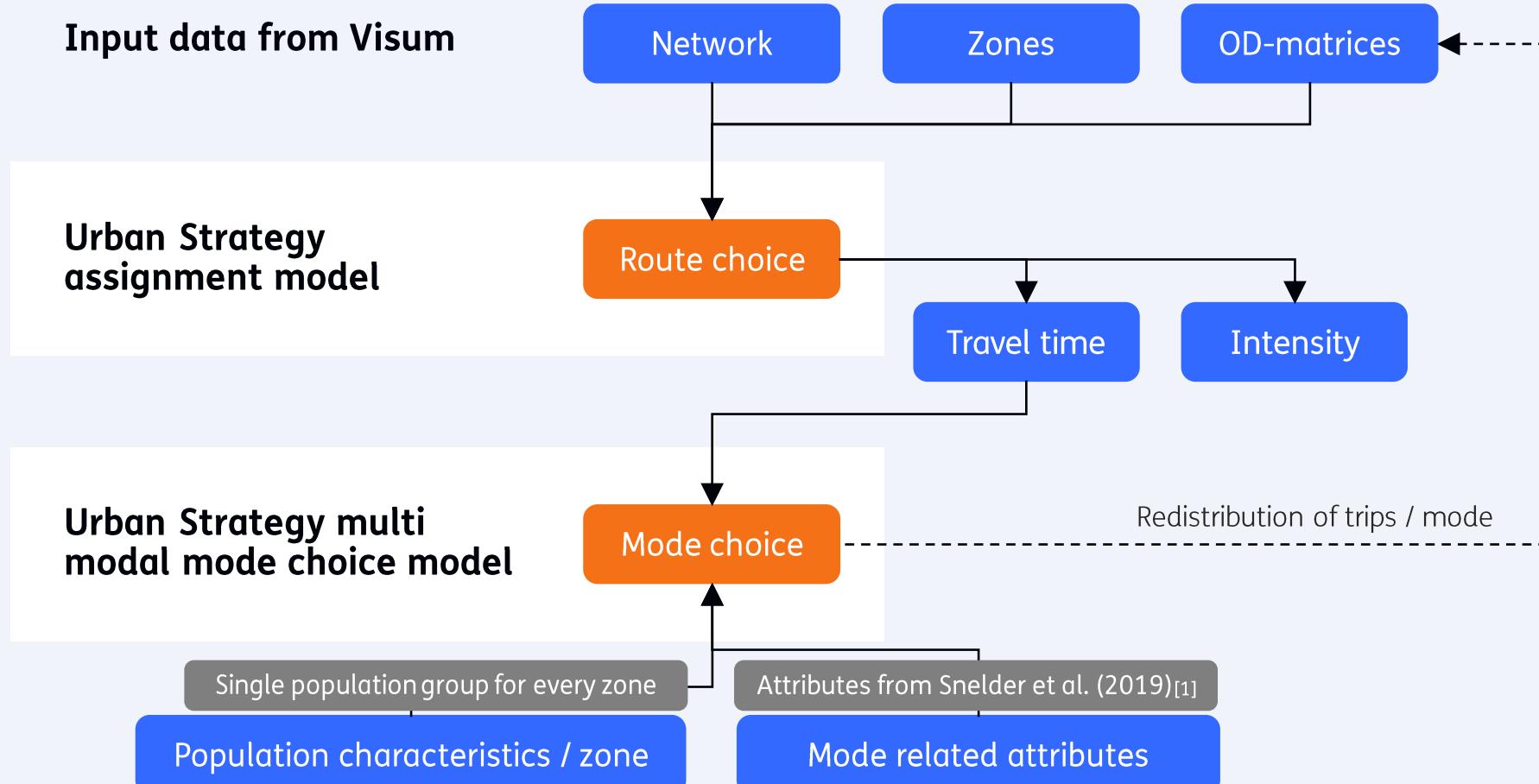
Cancel

Apply

# Simulating shared modes in Urban Strategy



# Simulating shared modes in Urban Strategy

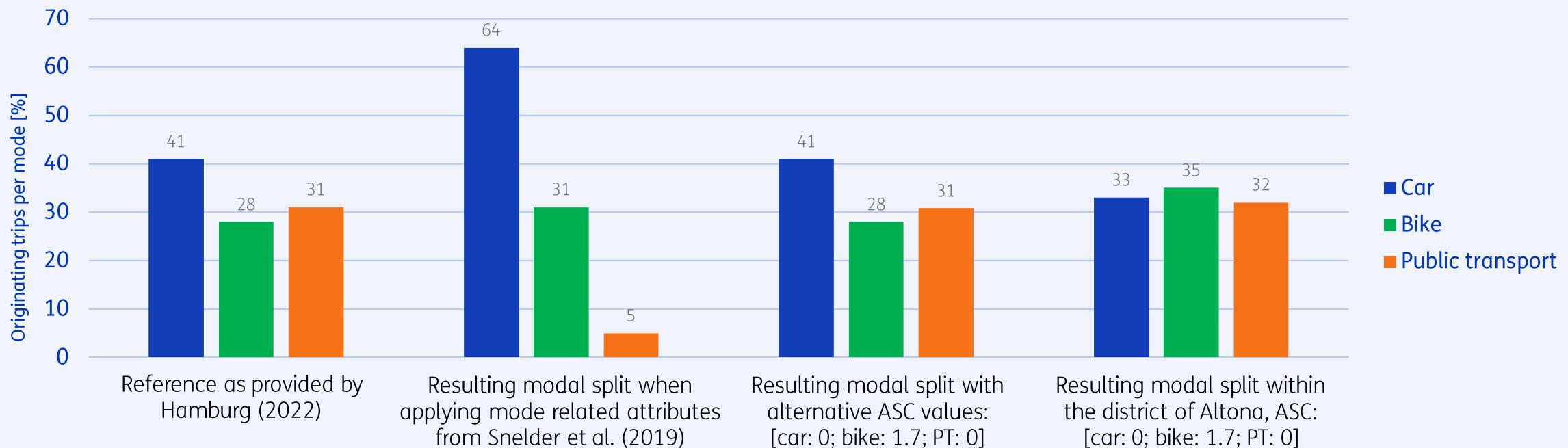


[1] Snelder, M., Wilmink, I., van der Gun, J., Bergveld, H. J., Hoseini, P., & van Arem, B. (2019). Mobility impacts of automated driving and shared mobility: explorative model and case study of the province of north Holland. European Journal of Transport and Infrastructure Research, 19(4). <https://doi.org/10.18757/ejtr.2019.19.4.4282>

# Calibration of modal split

## Calibrating modal split with alternative mode specific constants (ASC)

Due to the absence of mode related attributes, parameter values from the study of Snelder et al. (2019) are used. To fit the resulting modal split to the reference provided by Hamburg (2022) the ASC values are adjusted. This results in a matching modal split for the entire Digital Twin, results within the district of Altona are therefore slightly different.



Snelder, M., Wilmink, I., van der Gun, J., Bergveld, H. J., Hoseini, P., & van Arem, B. (2019). Mobility impacts of automated driving and shared mobility: explorative model and case study of the province of north Holland. European Journal of Transport and Infrastructure Research, 19(4). <https://doi.org/10.18757/ej tir.2019.19.4.4282>

Hamburg (2022, July 3). Mobilität in Hamburg 2022.

<https://www.hamburg.de/contentblob/17255288/9ad94358900fa0f405541e54a0939f15/data/mobiham-ergebnispräsentation.pdf>

# Calibration of modal split

## Single population group per zone

Due to the absence of demographic data, it is assumed that every zone (centroid) in the Digital Twin contains the same population characteristics. As such, influence of demographic differences to mode choice is not a component of this simulation session.

## Mode related attributes

| ID | Mode name                     | Cost start [€] | Cost user [€/km] | Mode specific constant | Max distance [km] | Max speed [km/h] | Parking considered | Passenger Car Unit | Search time [min] |
|----|-------------------------------|----------------|------------------|------------------------|-------------------|------------------|--------------------|--------------------|-------------------|
| 1  | Car                           | 0.00           | 0.17             | 0.0                    | 9999              | 120              | Yes                | 1                  | 0                 |
| 2  | Freight                       | -              | -                | -                      | -                 | -                | -                  | -                  | -                 |
| 4  | Bike                          | 0.00           | 0.00             | 1.7                    | 20                | 14               | No                 | 1                  | 0                 |
| 7  | Public transport              | 0.78           | 0.17             | 0                      | 9999              | 160              | No                 | -                  | -                 |
| 11 | Shared car                    | 0.00           | 0.17             | 0                      | 9999              | 120              | Yes                | 1                  | 20                |
| 12 | Zero emission freight vehicle | -              | -                | -                      | -                 | -                | -                  | -                  | -                 |
| 13 | Electric shared bike          | 0.00           | 0.05             | 1.7                    | 20                | 25               | No                 | 1                  | 0                 |
| 14 | Electric shared scooter       | 1.00           | 0.22             | 1.7                    | 20                | 40               | No                 | 1                  | 0                 |

# Shared mode simulations

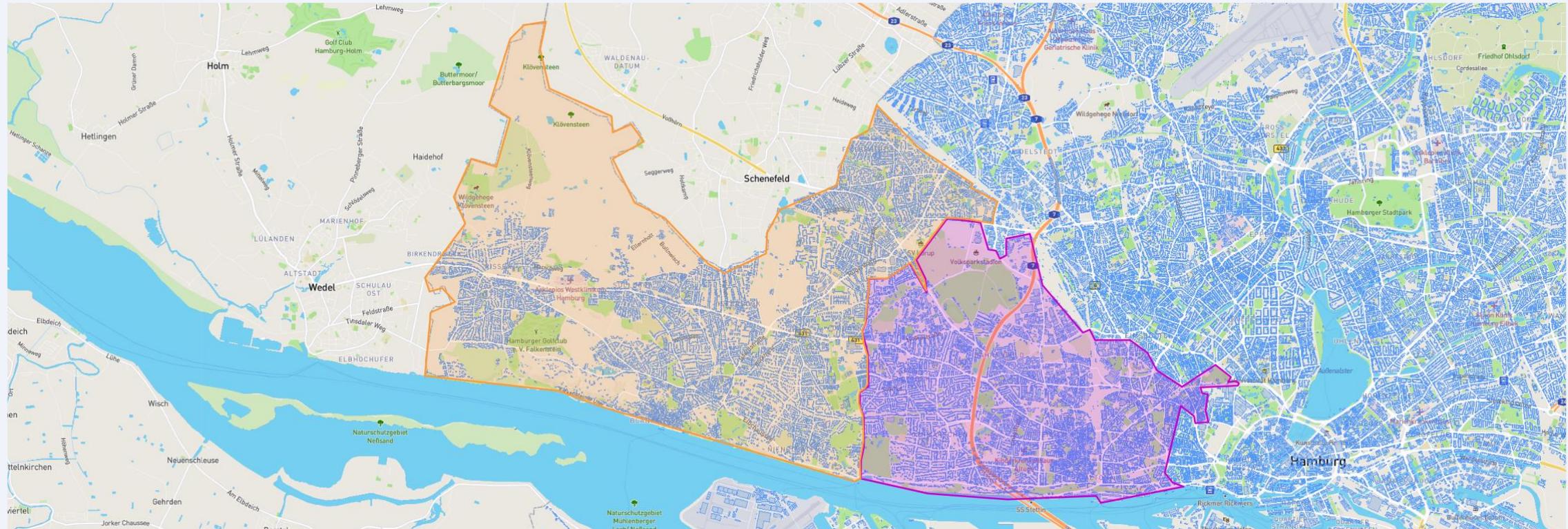


# Study area

## District of Altona

Outskirts: Rissen, Sülldorf, Blankenese, Iserbrook, Nienstedten, Osdorf, Lurup.

Centre: Bahrenfeld, Groß Flottbek, Othmarschen, Ottensen, Altona-Nord, Altona-Altstadt, Sternschanze



# Shared mode scenarios

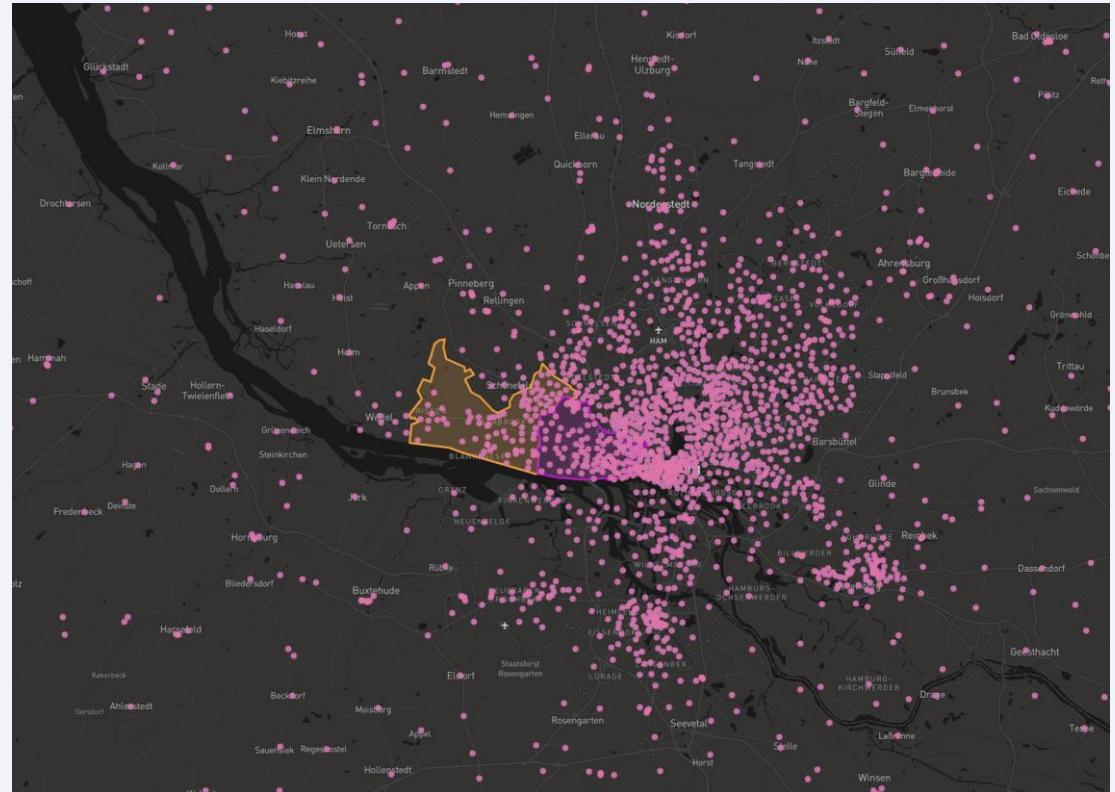
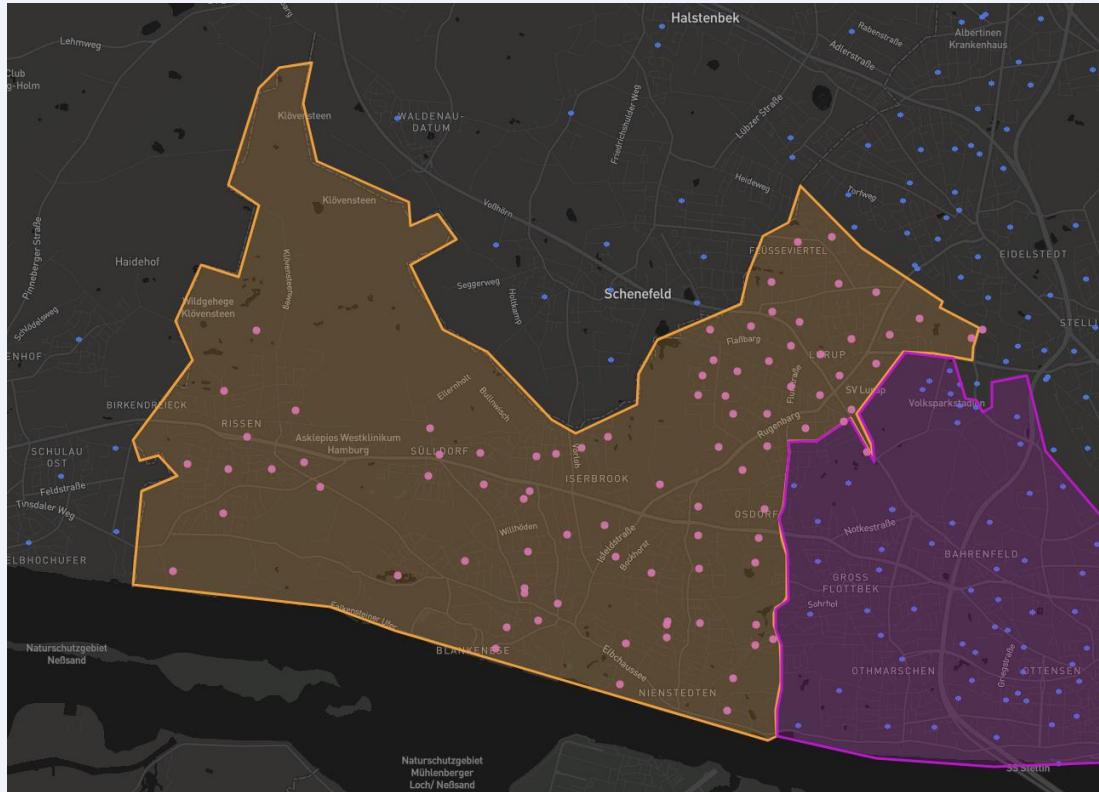
## Overview of scenarios

1. No shared modes available (reference scenario)
2. Shared bikes and shared scooters available in outskirts of Altona
3. Shared bikes, scooters and cars available in outskirts of Altona
4. Shared bikes and shared scooters available at Holstenstraße, Harkortstraße, Kaltenkircher Platz, Sülldorf
5. Shared bikes, scooters and cars available at all MOVE21 neighbourhood hubs in Altona
6. Additional micro mobility hubs in outskirts of Altona

# Shared mode scenarios

## Scenario 2: Shared bikes and shared scooters available in outskirts of Altona

Only for zones within the outskirts shared bikes and shared scooters are available as travel mode for originating trips (image left). All zones in the entire Digital Twin can be reached as destination with these modes (image right).



# Shared mode scenarios

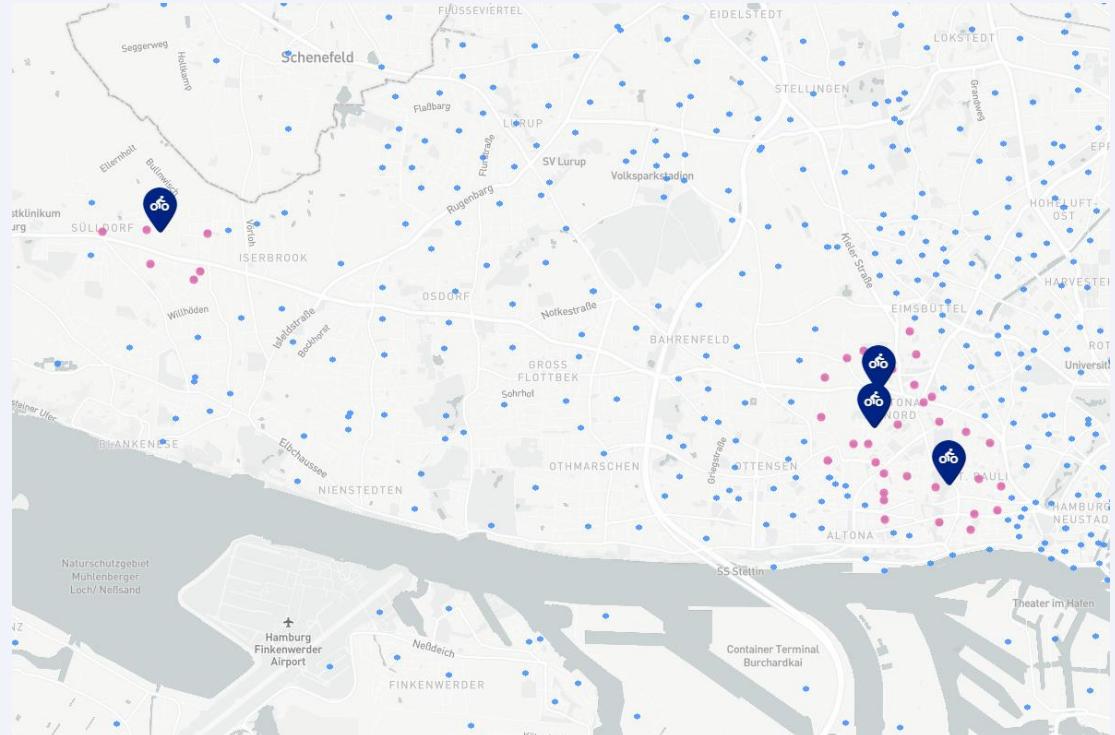
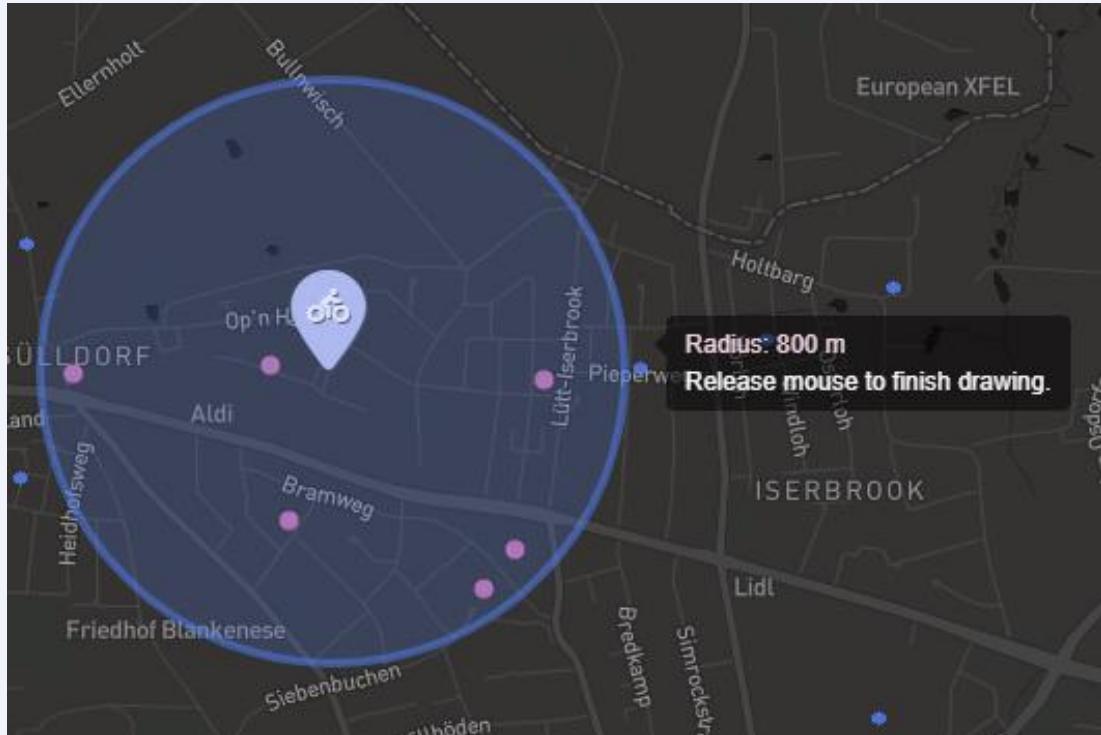
## Scenario 3: Shared bikes, scooters and cars available in outskirts of Altona

In addition to scenario 2, also shared cars can be used for zones within the outskirts. All zones in the entire Digital Twin can be reached as destination with these modes.

# Shared mode scenarios

## Scenario 4: Shared bikes and shared scooters available at MOVE21 hub locations

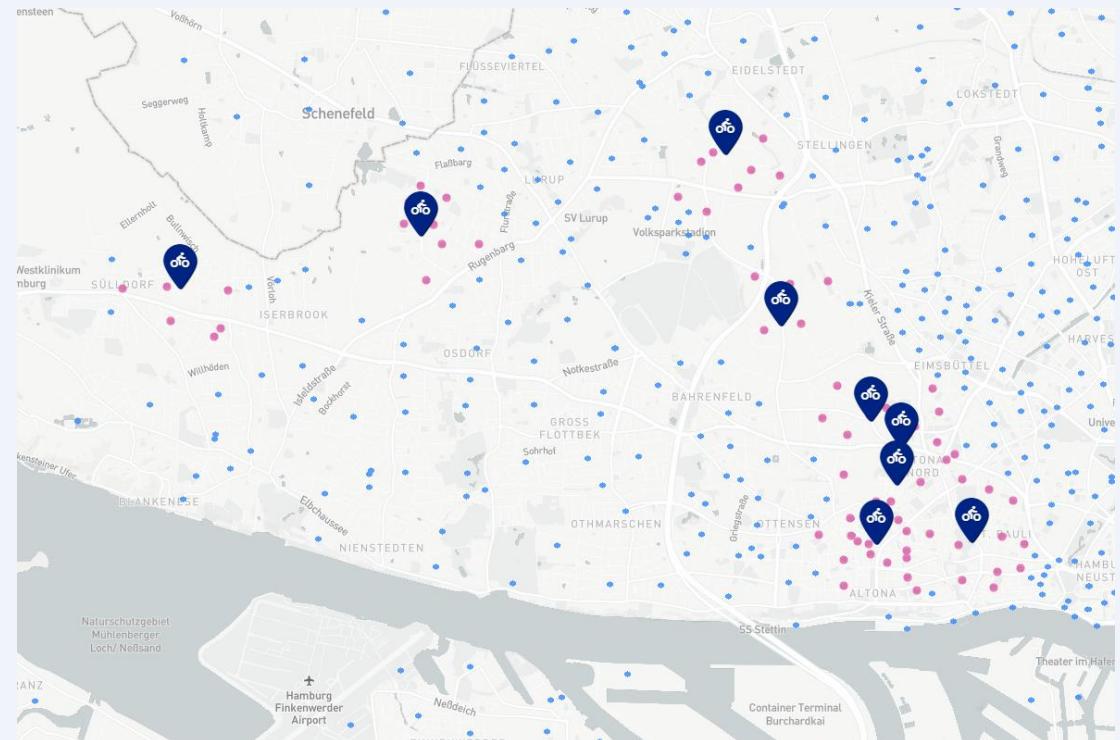
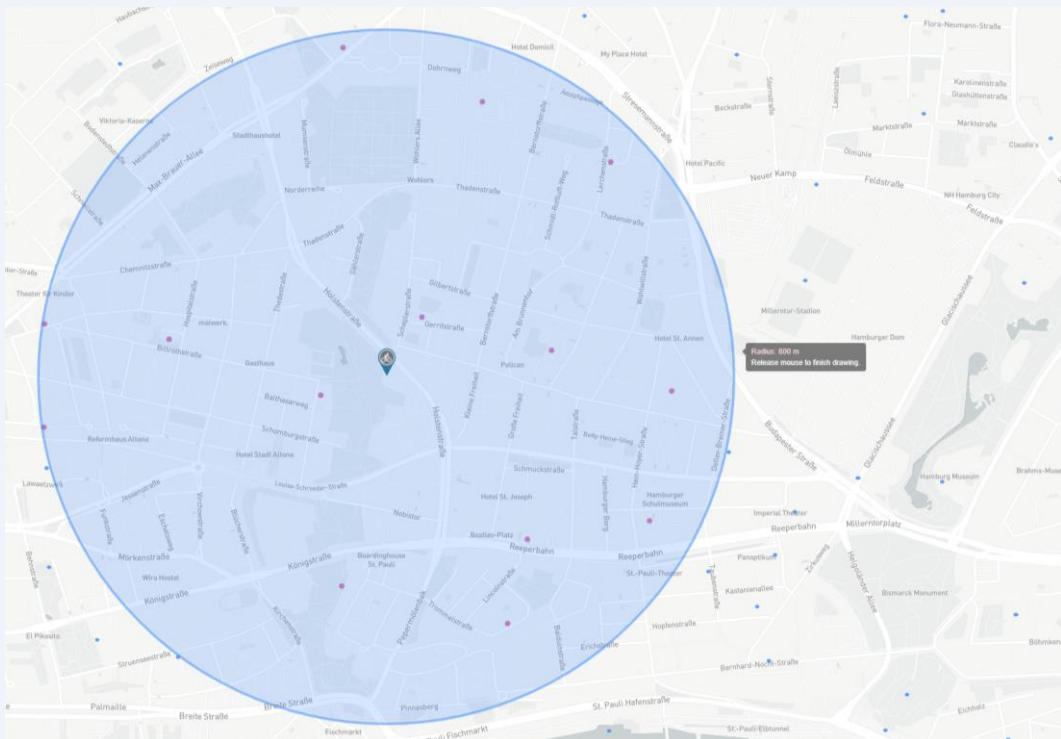
Only for zones within a 800 meter radius of the MOVE21 hublocations Holstenstraße (image left), Harkortstraße, Kaltenkircher Platz and Sülldorf shared bikes and shared scooters are available as travel mode for originating trips (image right). All zones in the entire Digital Twin can be reached as destination with these modes.



# Shared mode scenarios

## Scenario 5: Shared bikes, scooters and cars available at all MOVE21 hubs in Altona

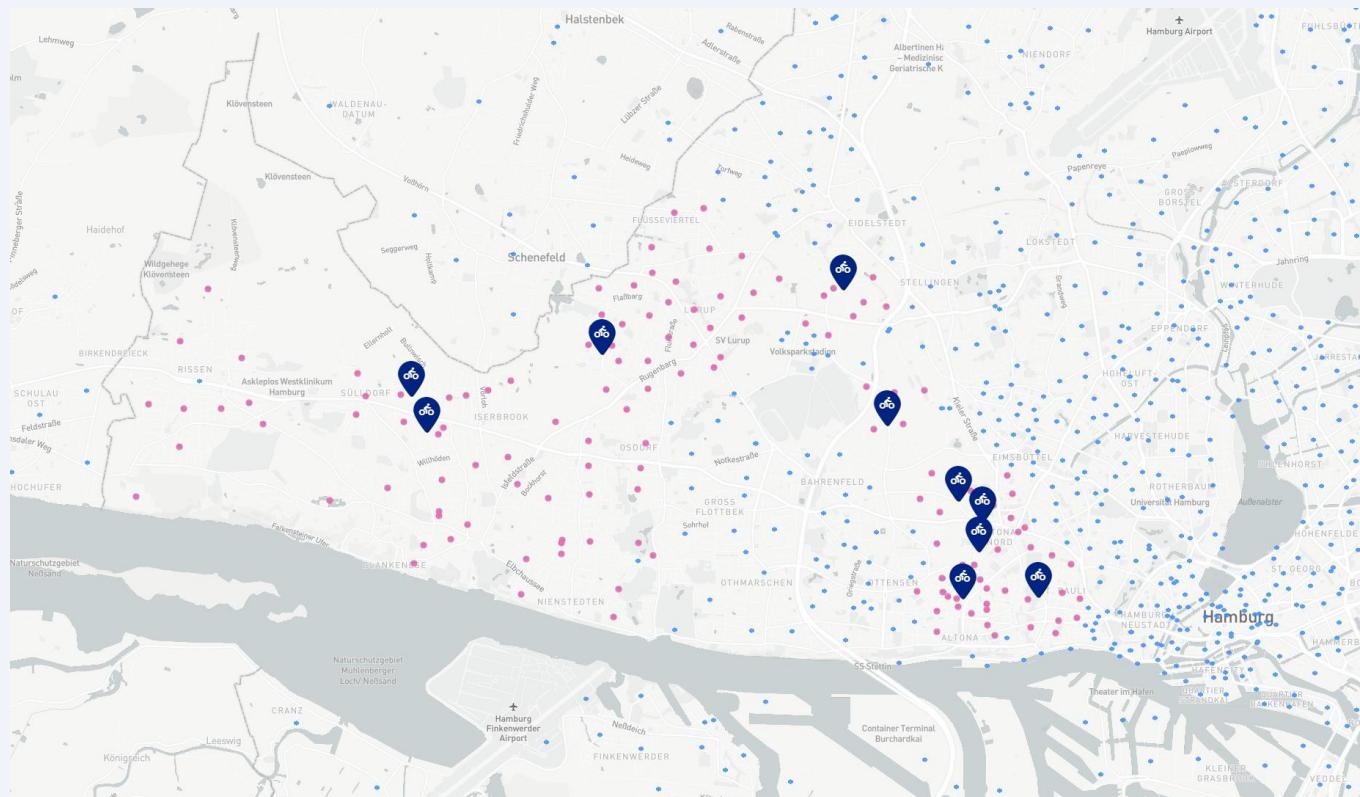
Only for zones within a 800 meter radius of the MOVE21 hublocations (image left) shared bikes, scooters and cars are available as travel mode for originating trips (image right). All zones in the entire Digital Twin can be reached as destination with these modes.



# Shared mode scenarios

## Scenario 6: Additional locations in outskirts

In addition to scenario 5, for all zones within the outskirts of Altona shared bikes, scooters and cars are available as travel mode for originating trips. All zones in the entire Digital Twin can be reached as destination with these modes.



# About the results

## Quality of simulation results

Given the limited data provided by the city, the results of the simulations should be used merely to provide the (relative) sensitivity of policy measures. This means that results can be used to identify potential effective measures to be explored in future studies or with more detailed input data. Given these restrictions and associated assumptions the results are presented relatively to a reference scenario in stead of absolute values provided by the simulations.

## Recommended data to improve simulation results

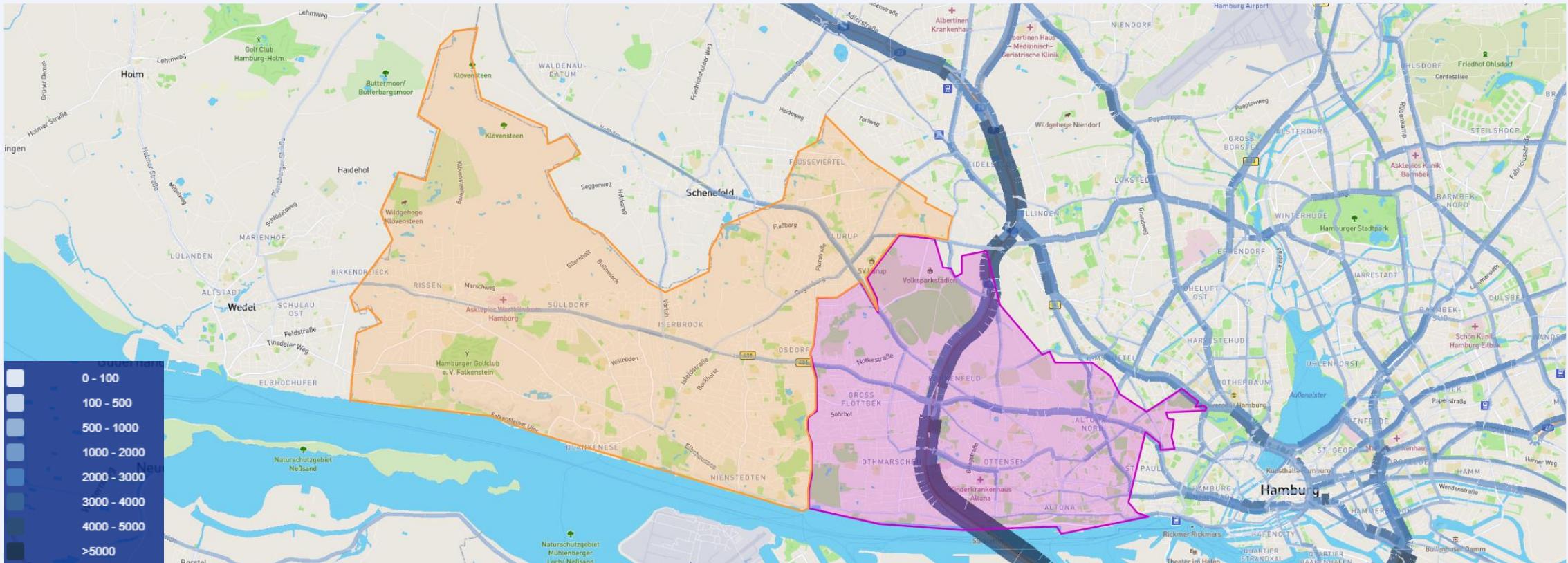
- Preprocessed traffic model data and outcomes (roads, OD-pairs and intensities);
- Population distribution data per zone to improve accuracy of mode choice simulation;
- Population data (#inhabitants) per building to further differentiate noise and air indicators;
- Distribution of vehicles and associated emission values of the fleet;
- Background concentration and meteo data;
- Noise barrier data.

Please note that depended on the research question or intended application of the Digital Twin (use case) there may be additional data sources required.

# Reference scenario

## Traffic intensities: Car + Freight

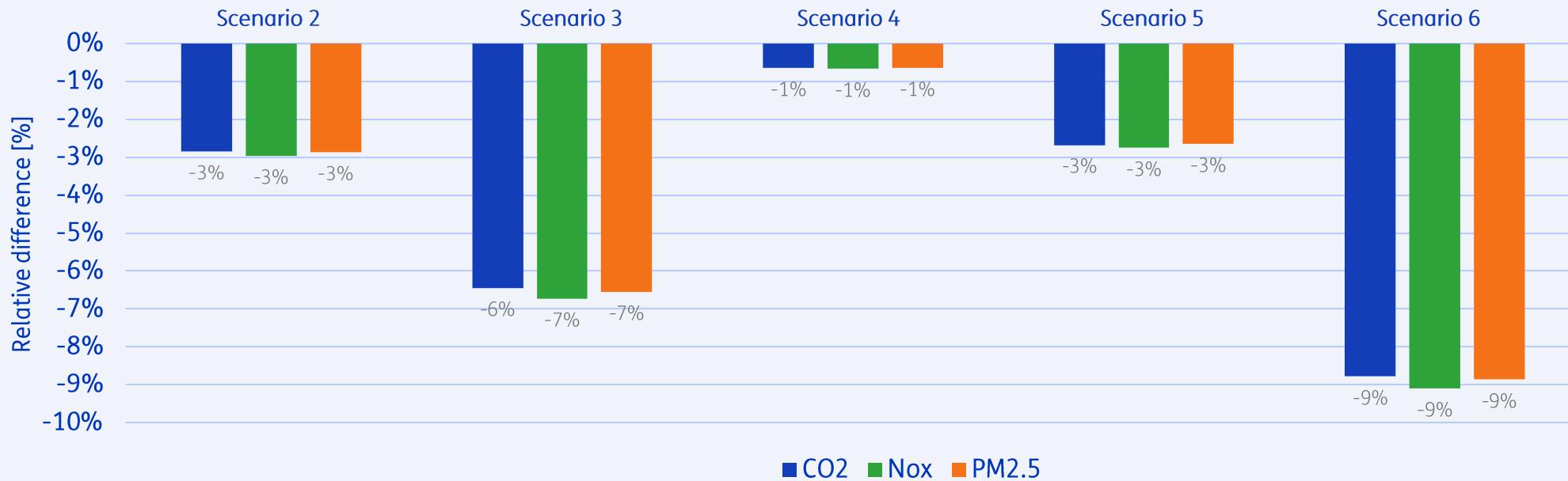
Traffic assignment results based on origin and destination matrices and network as provided by the city.



# Results: Air emissions

## Relative difference of traffic emissions per scenario for district Altona compared to scenario 1

Due to data limitations these results are based on Dutch emission factors for Dutch fleet composition.



**Scenario 1:** Reference scenario (No shared modes available)

**Scenario 2:** Shared bikes and shared scooters available in outskirts of Altona

**Scenario 3:** Shared bikes, scooters and cars available in outskirts of Altona

**Scenario 4:** Shared bikes and shared scooters available at Holstenstraße, Harkortstraße, Kaltenkircher Platz, Sülldorf

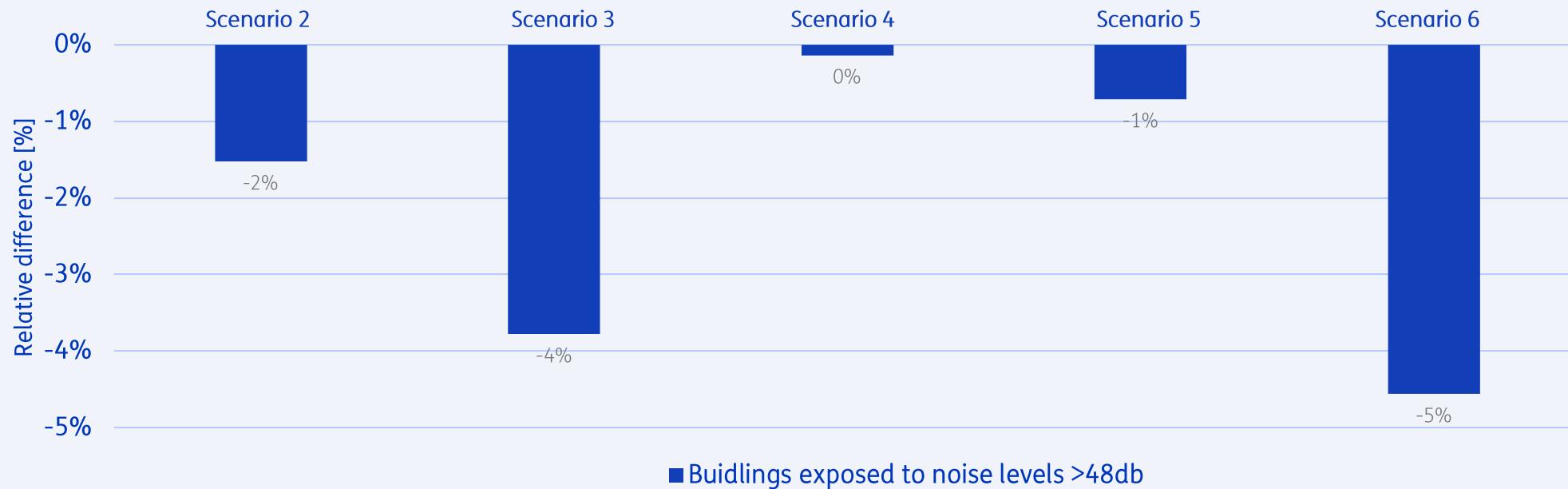
**Scenario 5:** Shared bikes, scooters and cars available at all MOVE21 neighbourhood hubs in Altona

**Scenario 6:** Additional micro mobility hubs in outskirts of Altona

# Results: Noise emissions

## Relative difference of traffic emissions per scenario for district Altona compared to scenario 1

Due to data limitations these results are based on Dutch emission factors for Dutch fleet composition.  
Excluding noise emissions by shared cars.



Scenario 1: Reference scenario (No shared modes available)

Scenario 2: Shared bikes and shared scooters available in outskirts of Altona

Scenario 3: Shared bikes, scooters and cars available in outskirts of Altona

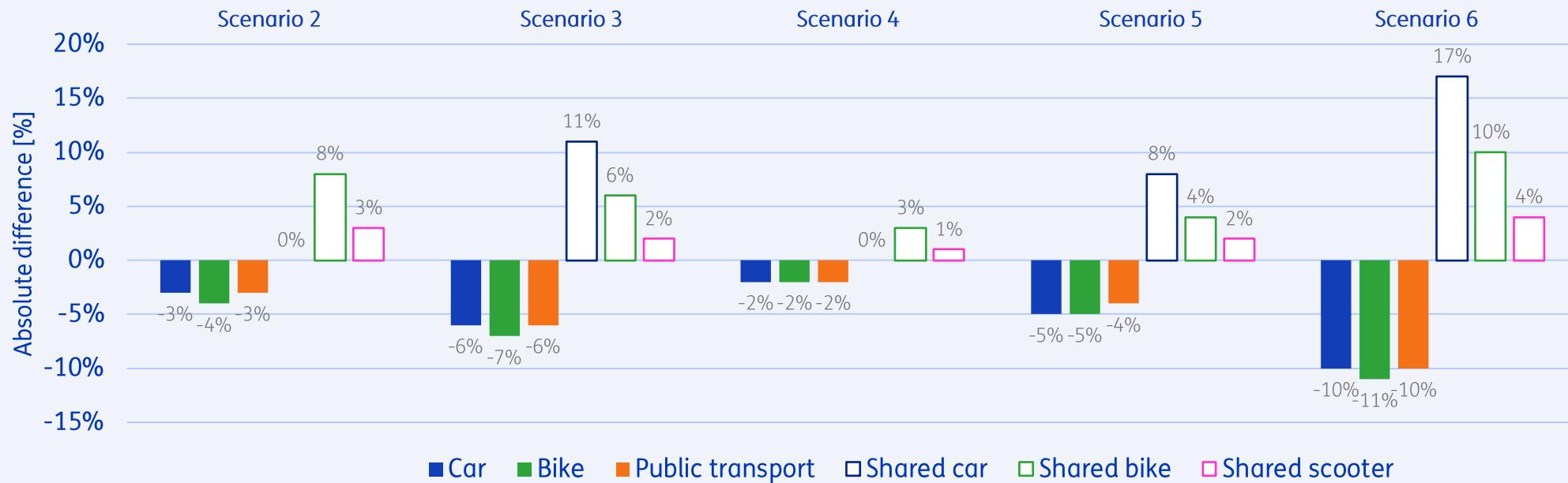
Scenario 4: Shared bikes and shared scooters available at Holstenstraße, Harkortstraße, Kaltenkircher Platz, Sülldorf

Scenario 5: Shared bikes, scooters and cars available at all MOVE21 neighbourhood hubs in Altona

Scenario 6: Additional micro mobility hubs in outskirts of Altona

# Results: Modal split

Absolute difference of modal split per scenario for district Altona compared to scenario 1



**Scenario 1:** Reference scenario (No shared modes available)

**Scenario 2:** Shared bikes and shared scooters available in outskirts of Altona

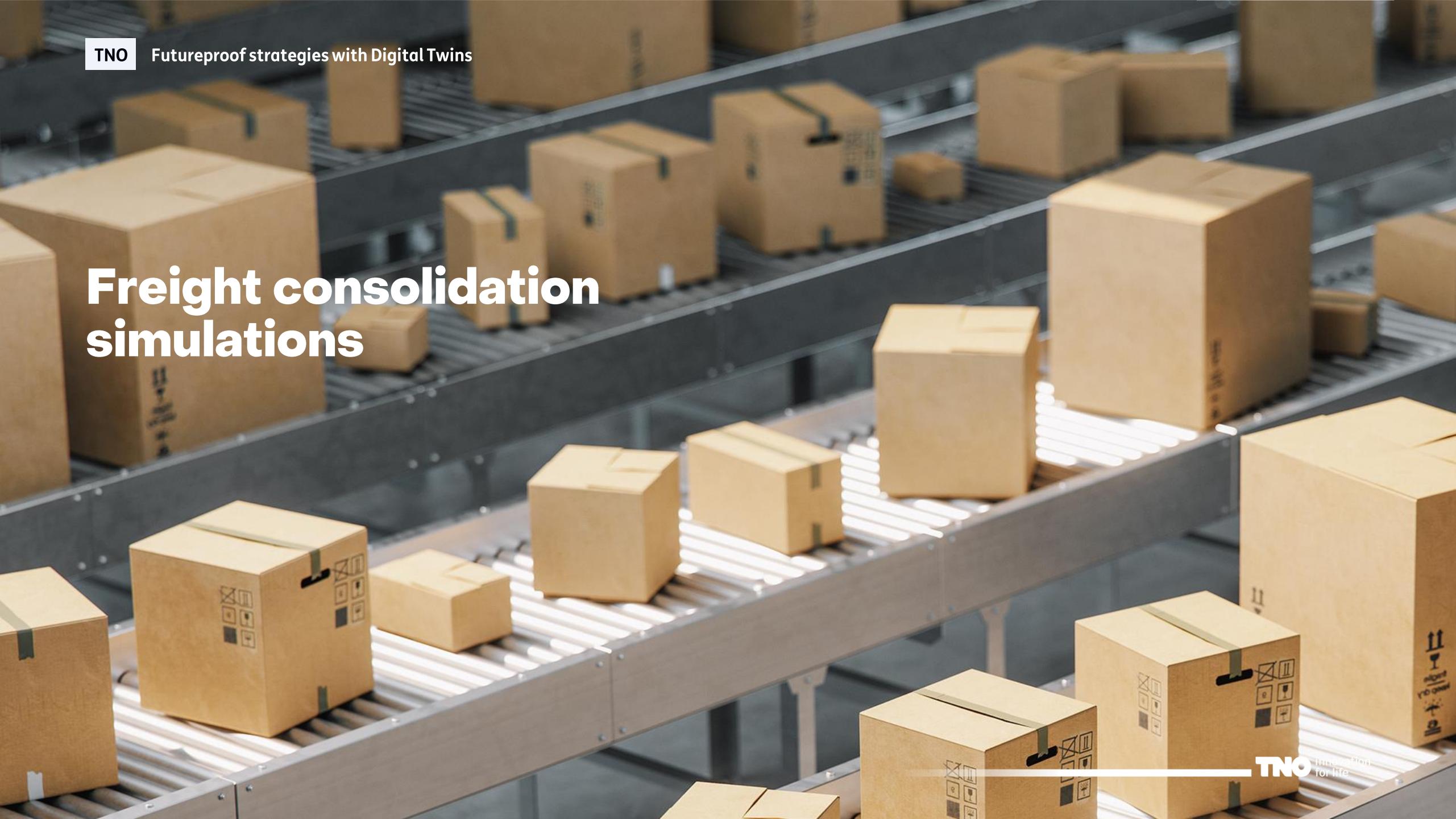
**Scenario 3:** Shared bikes, scooters and cars available in outskirts of Altona

**Scenario 4:** Shared bikes and shared scooters available at Holstenstraße, Harkortstraße, Kaltenkircher Platz, Sülldorf

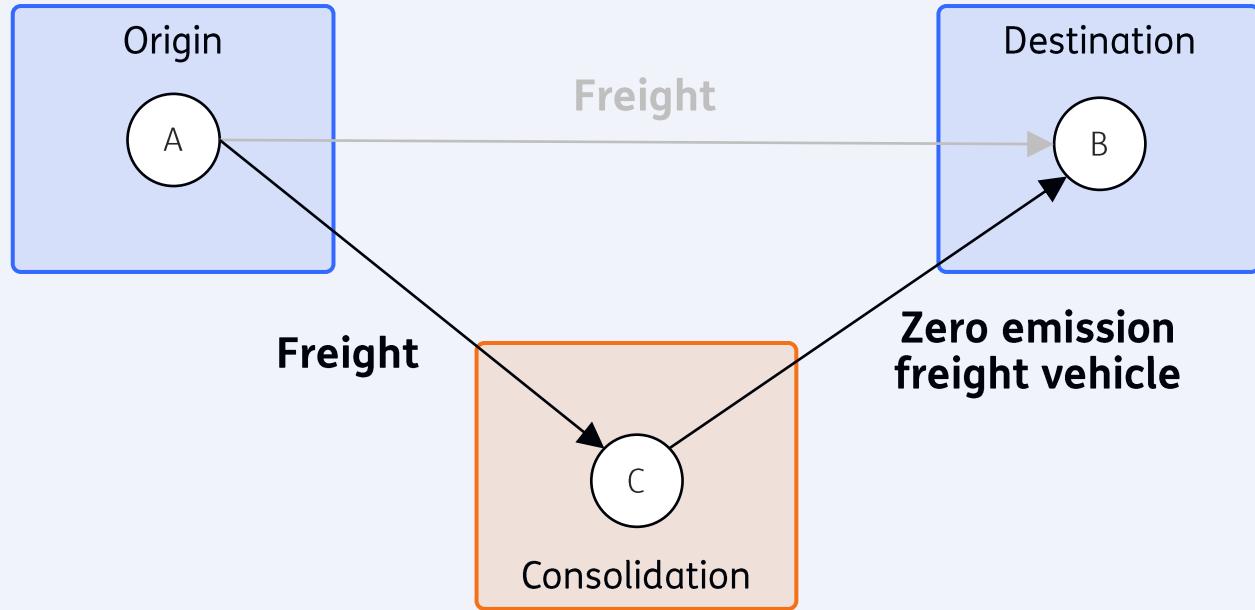
**Scenario 5:** Shared bikes, scooters and cars available at all MOVE21 neighbourhood hubs in Altona

**Scenario 6:** Additional micro mobility hubs in outskirts of Altona

# Freight consolidation simulations



# Consolidating freight in Urban Strategy



Model parameters

From mode:

Freight

To mode:

Zero emission freight vehicle

Exchange factor:

100%

# Freight consolidation scenarios

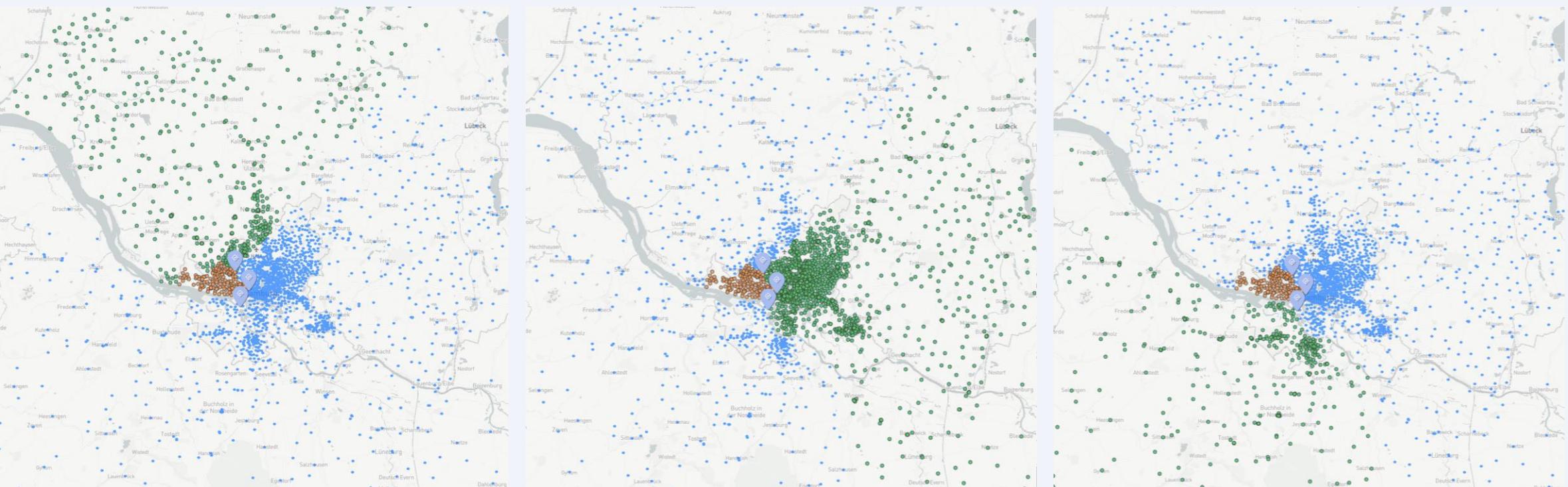
## Overview of scenarios

1. No consolidation hub
2. Consolidation centre Altona North
3. Consolidation centre Altona East
4. Consolidation centre Altona South
5. All consolidation centres active
6. All consolidation centres active and limited access to Altona for freight

# Freight consolidation scenarios

## Overview of hub locations

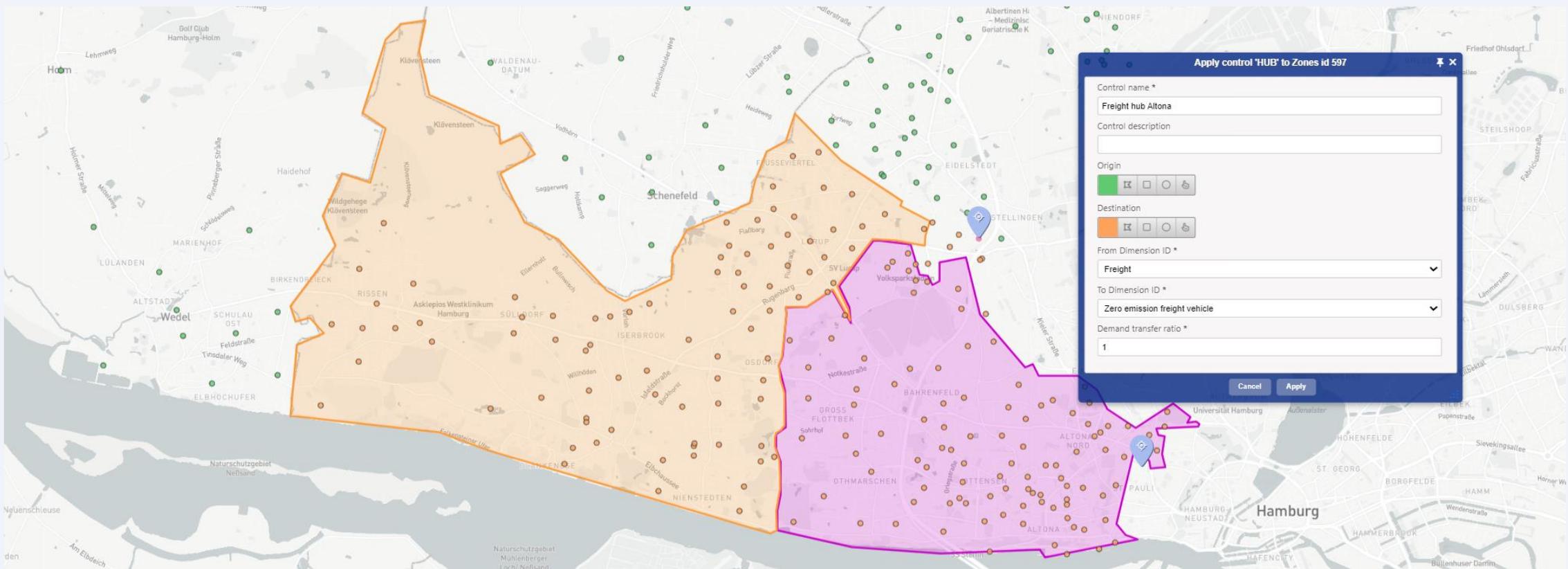
From left to right: Hub North, Hub East and Hub South. Blue zones are unaffected, freight trips for which the green zones are the origin and the orange zones are the destination will be transferred to zero emission freight vehicle.



# Freight consolidation scenarios

## Overview of hub locations

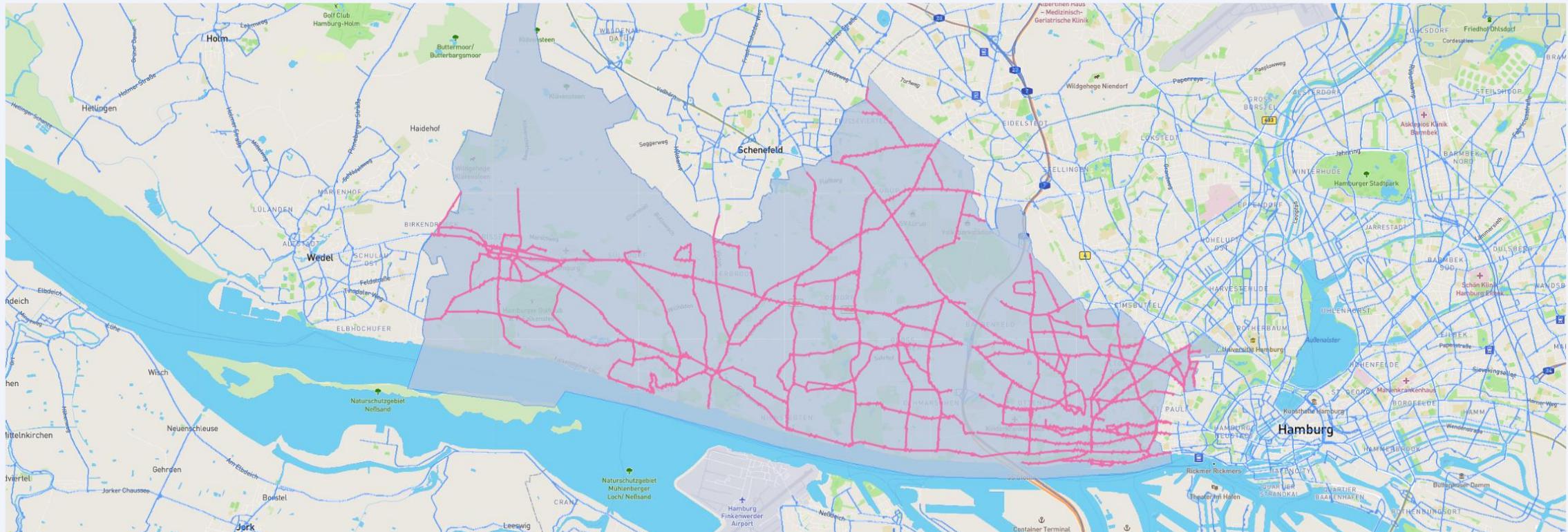
Detailed view of Northern consolidation centre.



# Freight consolidation scenarios

## Limited access of freight vehicles

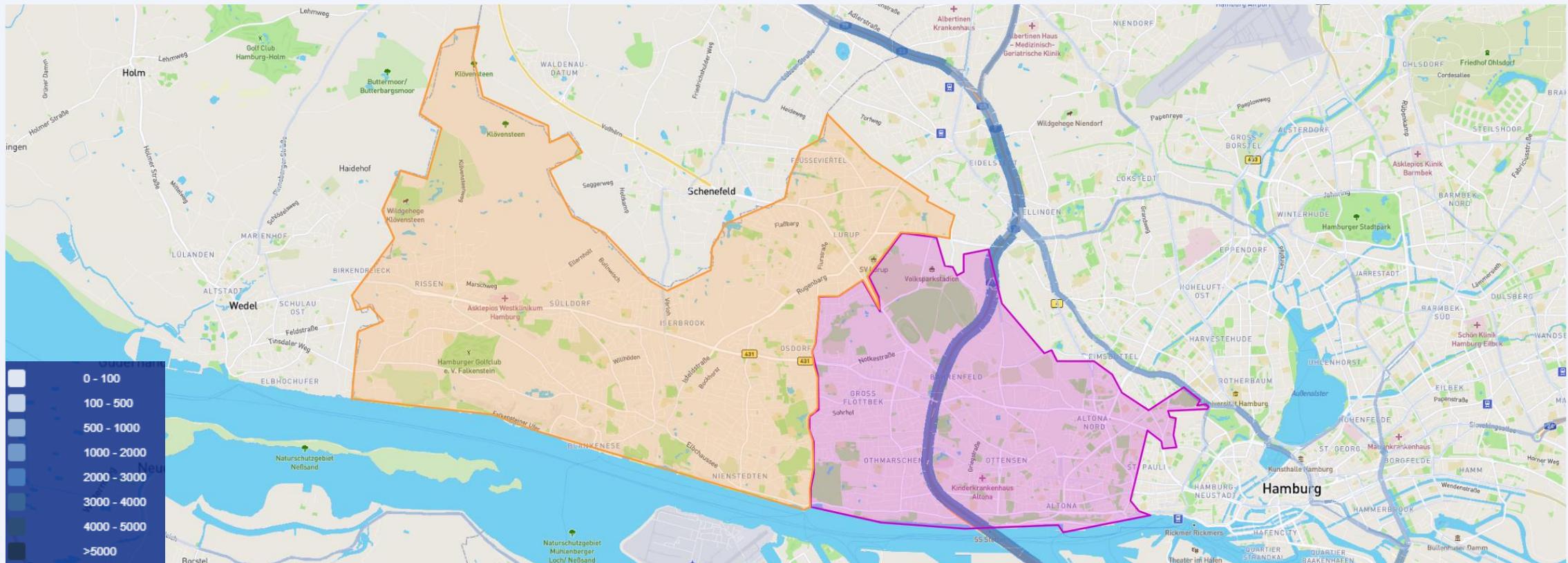
In addition to the consolidation centre scenarios, roads within Altona are made extremely unattractive for the route choice of freight trips. Speed for the pink roads in the image are reduced to 1 km/h for freight vehicles.



# Reference scenario

## Traffic intensities: Freight

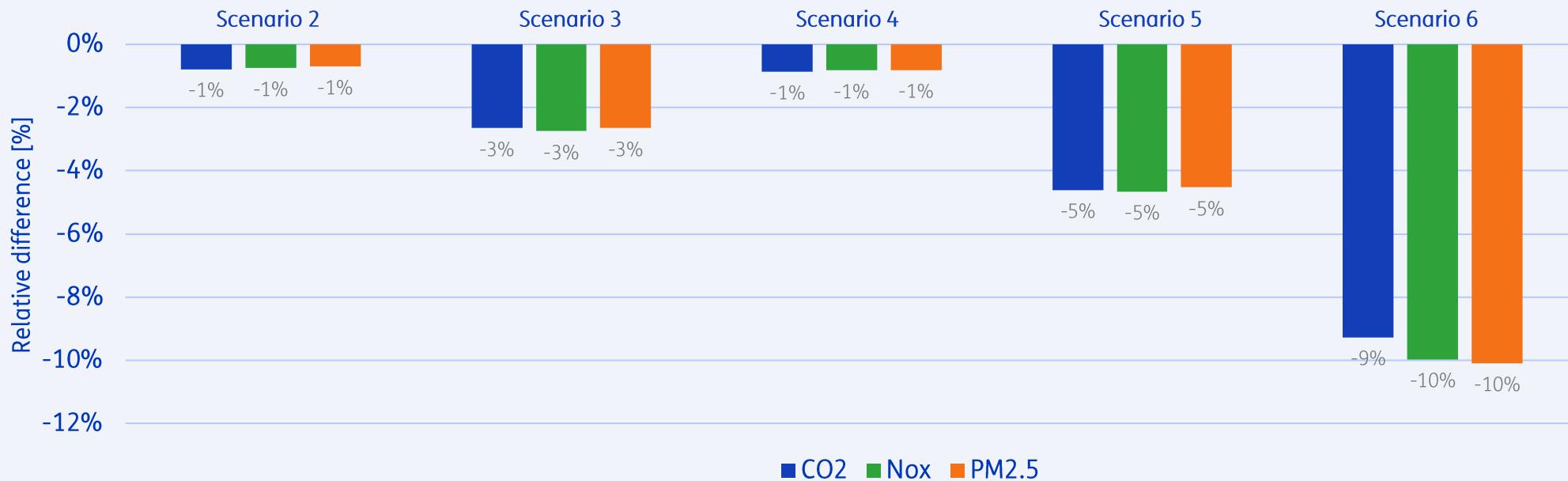
Traffic assignment results based on origin and destination matrices and network as provided by the city.



# Results: Air emissions

## Relative difference of traffic emissions per scenario for district Altona compared to scenario 1

Due to data limitations these results are based on Dutch emission factors for Dutch fleet composition.



Scenario 1: Reference scenario (No consolidation hub)

Scenario 2: Consolidation centre Altona North

Scenario 3: Consolidation centre Altona East

Scenario 4: Consolidation centre Altona South

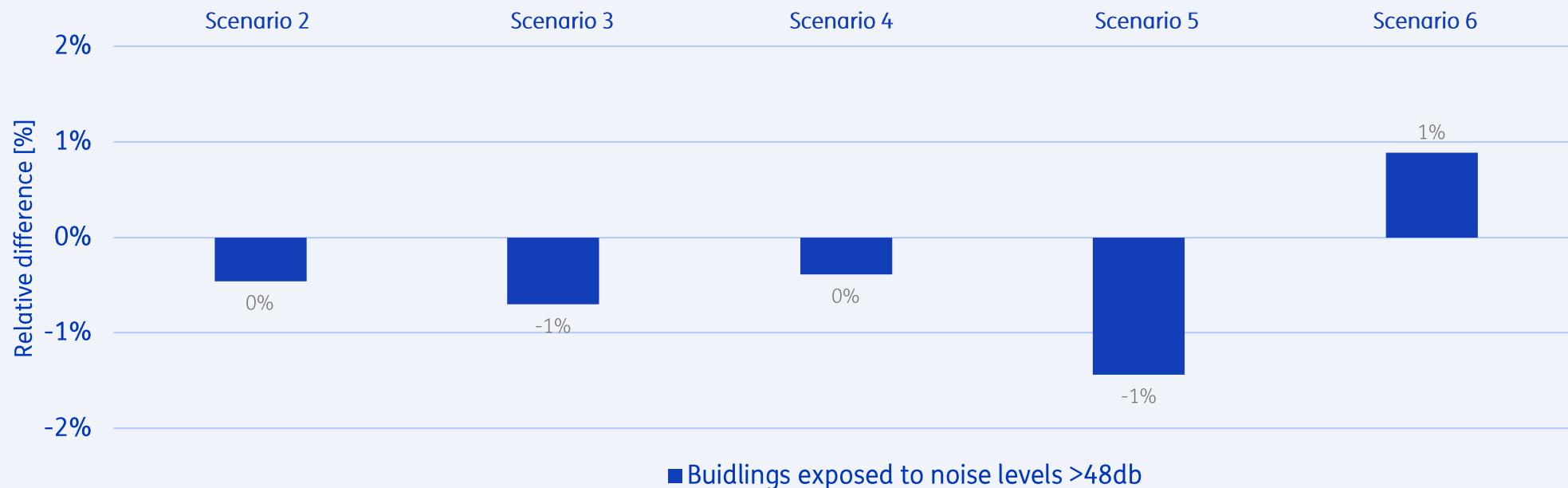
Scenario 5: All consolidation centres active

Scenario 6: All consolidation centres active and limited access to Altona for freight

# Results: Noise emissions

## Relative difference of traffic emissions per scenario for district Altona compared to scenario 1

Due to data limitations these results are based on Dutch emission factors for Dutch fleet composition.



Scenario 1: Reference scenario (No consolidation hub)

Scenario 2: Consolidation centre Altona North

Scenario 3: Consolidation centre Altona East

Scenario 4: Consolidation centre Altona South

Scenario 5: All consolidation centres active

Scenario 6: All consolidation centres active and limited access to Altona for freight